



PROFESSIONAL MULTI-SPORT EVENT MANAGEMENT



Coca-Cola Club Challenge

The **Team Magic Partner Club** program is open to all clubs, teams, collegiate programs and coaching groups. This **FREE** program is designed to provide incentives to help support clubs and teams participating in Team Magic events. Enjoy the many benefits of being a Team Magic Partner Club by signing up today.

Partner Club Benefits:

- 20% Race entry discounts for all club members
- Reserved club tent space at race venues
- Club website link on Team Magic website
- Club featured in Team Magic E-Newsletter
- Club logo featured on Team Magic club banner

Partner Club Requirements:

- Club members must indicate their club when registering for events online
- Submit club logo to be posted on Team Magic website
- Submit brief description of club to be used in Team Magic E-Newsletter
- Post link to www.team-magic.com on club website and in club newsletters
- Have club members subscribe to Team Magic E-Newsletter <http://team-magic.com/email-subscriptions>
- Have club members follow Team Magic Racing on Social Media (Twitter: @teammagicracing; Instagram: teammagicracing; Facebook: Team Magic)
- Promote Team Magic via club newsletter, website, social media and community interaction

Point System & Awards for Coca-Cola Club Challenge Year End Awards:

- Clubs receive 1 POINT per each RACER at each event (athlete must indicate they are a member of your club during online registration process)
- Clubs receive 1 POINT per each VOLUNTEER at each event (volunteer must indicate they are a member of your club during online registration process)
- Club accruing the most points for the calendar year receives \$500.
- Top 3 clubs accruing the most points receive 5 free race entries for following year.