

For Immediate Release

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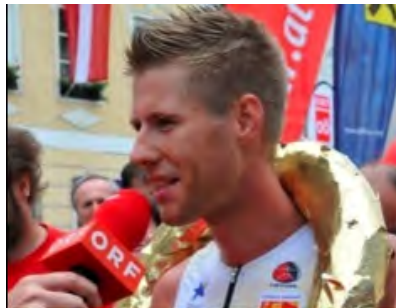


POWERMAN ALABAMA – 2009 LADIES WINNER JESSICA JACOBS COMING BACK AS WELL AS WORLD CHAMPION DUATHLETE JOERIE VANSTEELENT OF BELGIUM!

Powerman Alabama Multisport Weekend
In A New Location Outside of Birmingham - March 27/28th

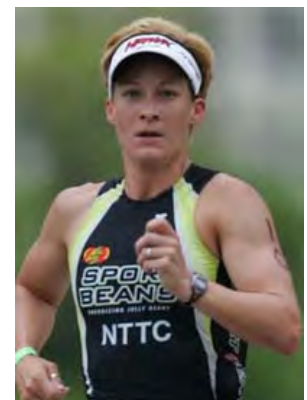
Team Magic is excited to confirm the return of our 2009 Elite Duathlon National Champion Jessica Jacobs as well as the entry of 2009 Powerman World Champion Joerie Vansteelant of Belgium.

Jacobs is returning to claim her crown as USA Triathlon Elite Duathlon National Champion once again, and along with Joerie, will be competing in the 10k/60k/10k distance for and a piece of the \$5,000 cash purse. The Elites will race on their own Saturday to make a great spectator friendly race.



Joerie Vansteelant has a quite an impressive resume and is known as a clear champion across the world when it comes to duathlon. Therese Bynum and Faye Yates, directors of Team Magic, Inc. that hosts Powerman Alabama, knew duathlon champion Benny Vansteelant before his tragic loss and are looking forward to meeting his brother Joerie while he enjoys some training in the Birmingham area prior to the event. In addition to winning the Powerman World Championship in Zofingen, Switzerland, Joerie won 9 out of 12 events in 2009, capturing 2nd place in 2 and 3rd place in the other.

Jessica Jacobs, local to the Birmingham area, took an impressive victory with Team Magic not only at the 2009 Powerman Alabama Elite Duathlon National Championship, but also won her 1st triathlon as a professional racer at Team Magic's Chattanooga Waterfront Triathlon in 2008. Jessica's career has really taken off since that win, with a 3rd at Ironman Florida and Wisconsin. In 2009, she was 6th at Germany's Quelle Challenge and 21st at the Hawaii Ironman Championships. **Team Magic Fueling Sponsor Quintana Roo Bicycles has just announced its sponsorship of Jessica.** Chris Hewings, Sales & Marketing Director for ABG, said, "Jessica is a superb Triathlete who has put together a string of very impressive results over the past few years. She's the perfect match for Quintana Roo, and we are looking forward to her incredible bike splits being improved now that she'll be riding the QR Cd0.1."



Other pros confirmed for the Elite Duathlon Championship are: John Phillips, Ryan Giuliano, Robert Wade, Guy Petruzzelli, Jennifer Garrison, Anne Curi Preisig and Rachel Chambers.

Along with the Powerman Alabama Elite Competition, a host of amateur events will take place during the weekend.

With its' nationally acclaimed off-road trails, Oak Mountain State Park opens the door for the addition of our **new XTERRA Off-Road Duathlon and Trail Run** to be held on Saturday along with the PowerKids Duathlon and Elite Race.

The **Powerman Alabama Duathlon Amateur Race** (10k/60k/10k,) the **NEW Team Magic Signature Duathlon** (5k/40k/5k) and the **Double Oak Duathlon** (2.5k/20k/2.5k) will all take place on Sunday morning.

Visit www.team-magic.com for complete information and online registration links.